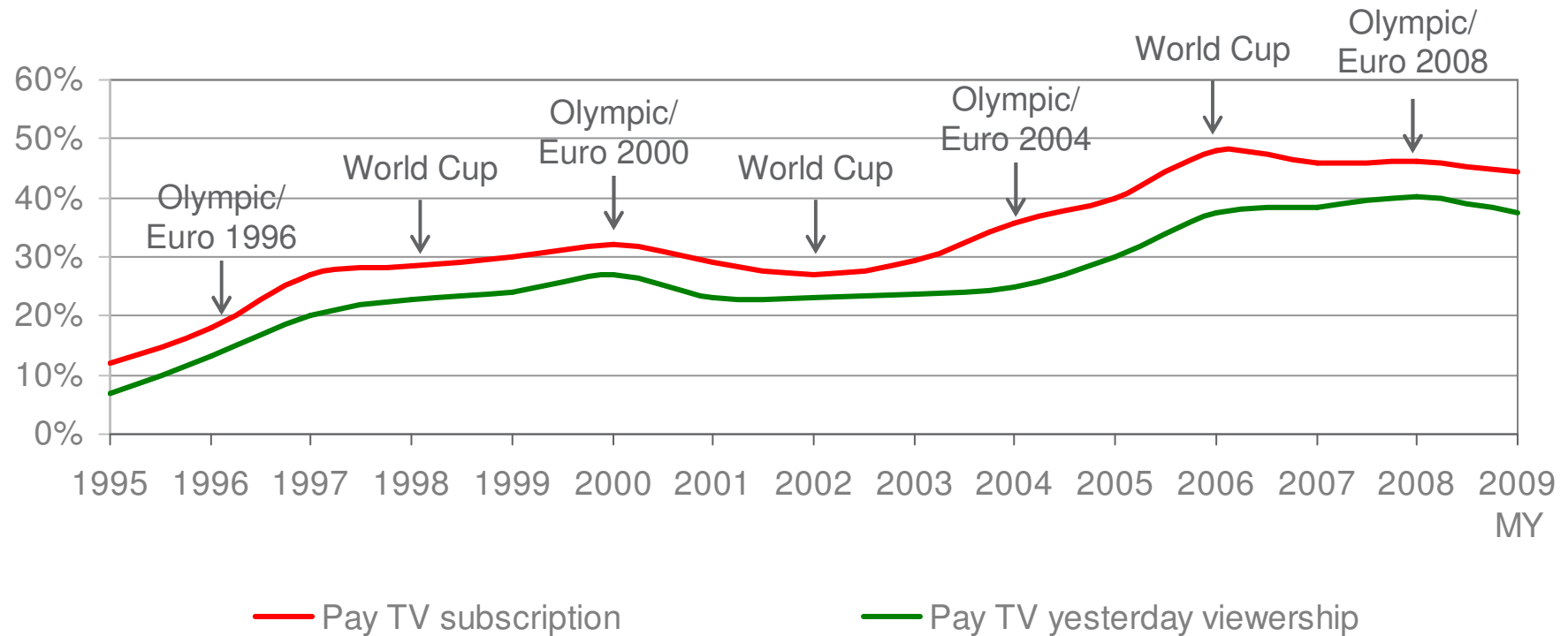


Hong Kong: Pay TV Subscription Goes With Major Events

Pay TV trends



Base: Hong Kong population aged 12-64

Source: Nielsen Media Index: Hong Kong Year-end Report (1995 - 2008)/ 2009 Mid-year Report

