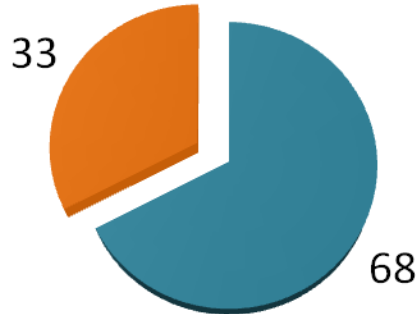


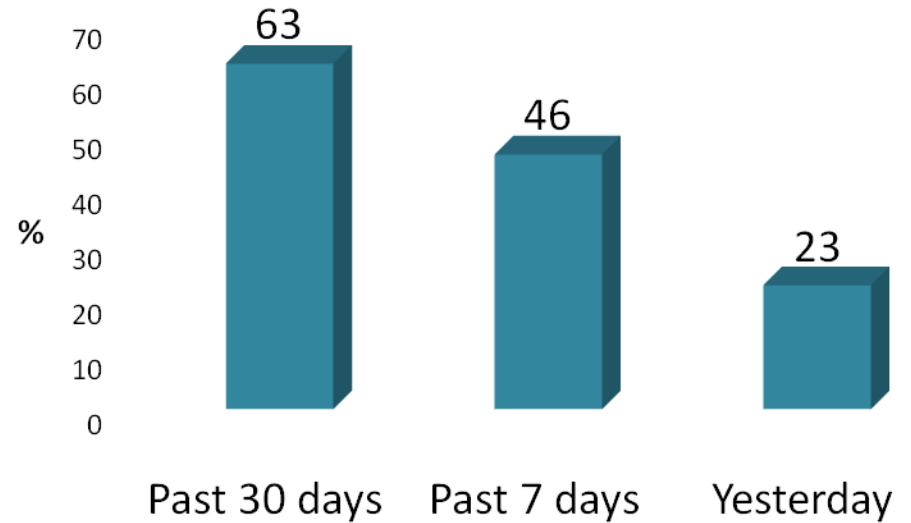
Regional elites: 11 markets average

68% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



63% watch regional cable & satellite TV



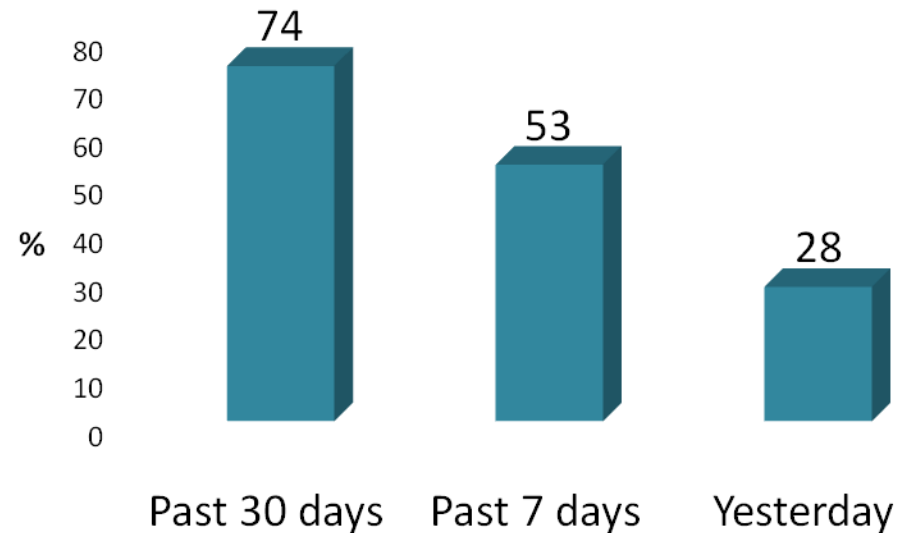
Thailand: Bangkok elites

58% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



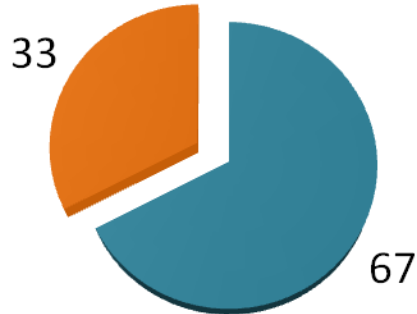
74% watch regional cable & satellite TV



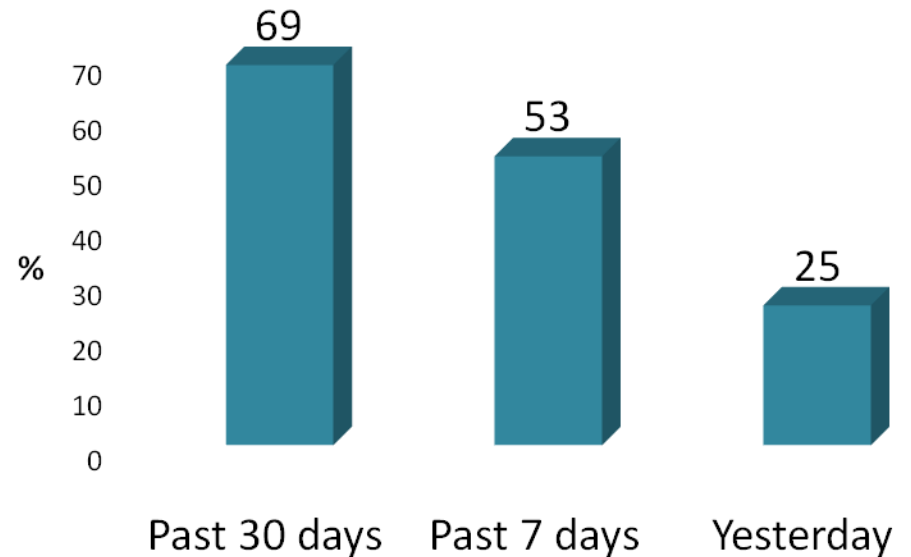
Hong Kong elites

67% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



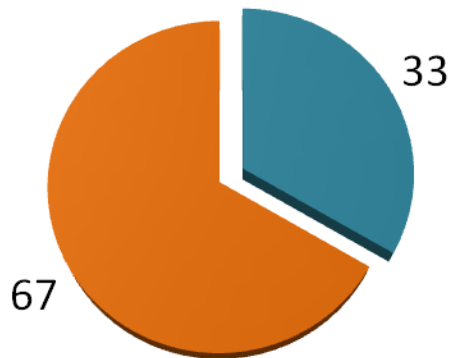
69% watch regional cable & satellite TV



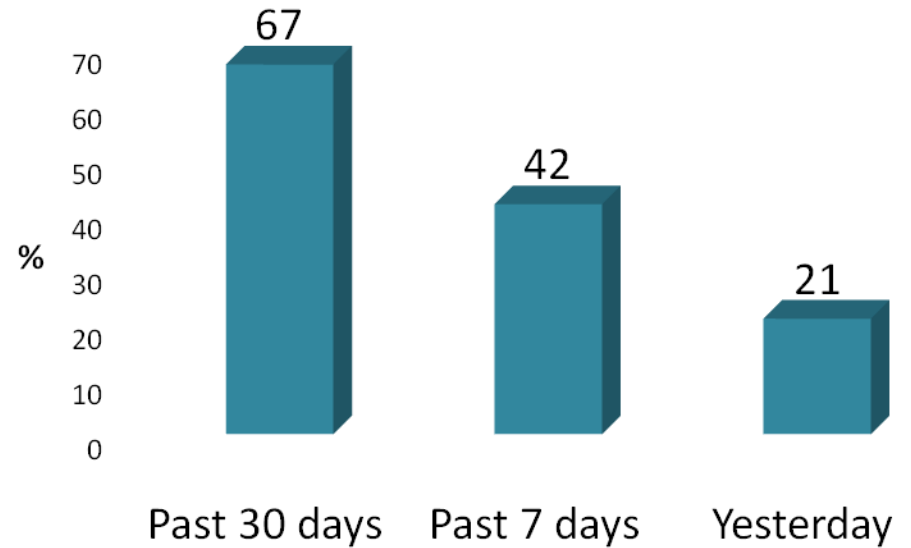
Indonesia: Jakarta elites

33% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



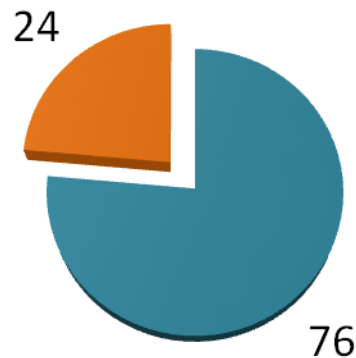
67% watch regional cable & satellite TV



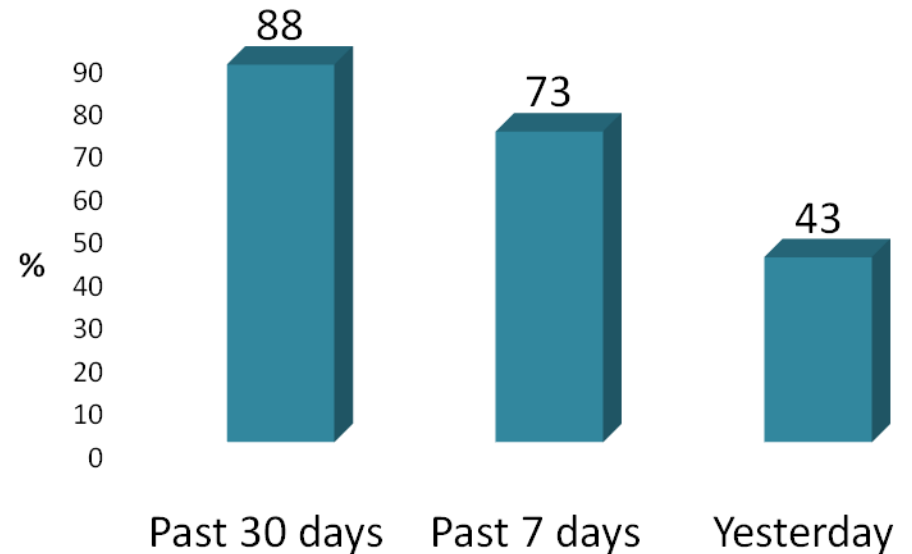
Malaysia: Kuala Lumpur elites

76% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



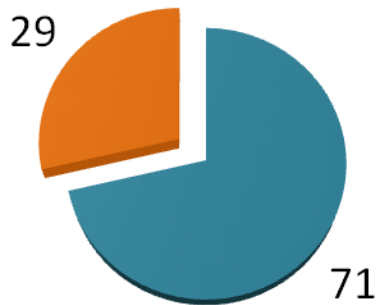
88% watch regional cable & satellite TV



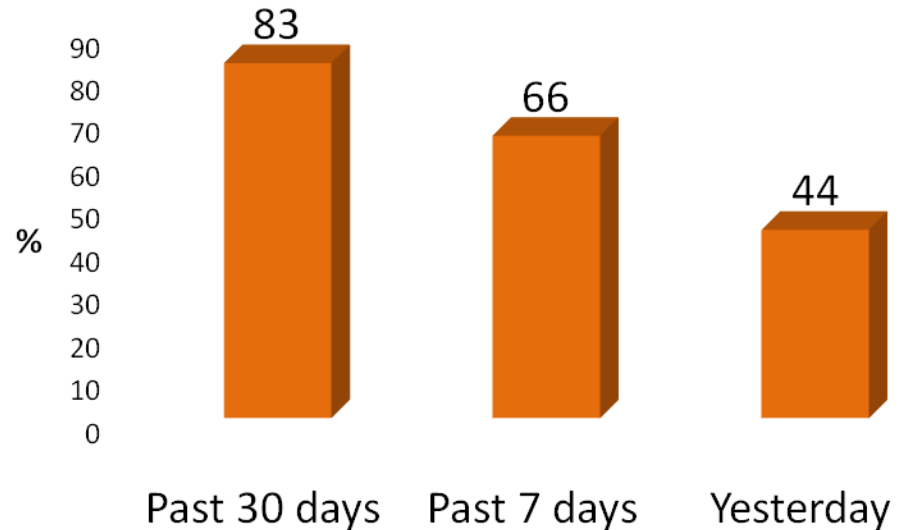
Philippines: Manila elites

71% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



83% watch regional cable & satellite TV



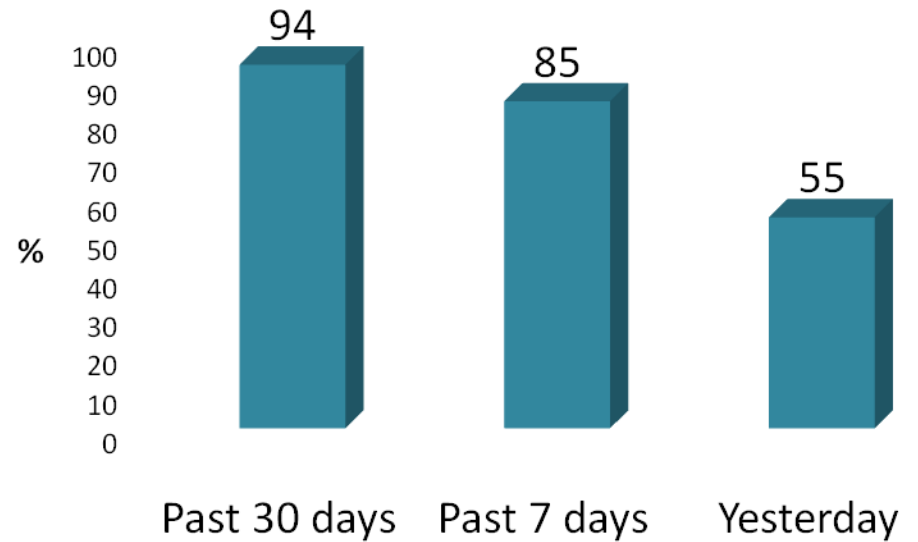
Singapore elites

69% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



94% watch regional cable & satellite TV



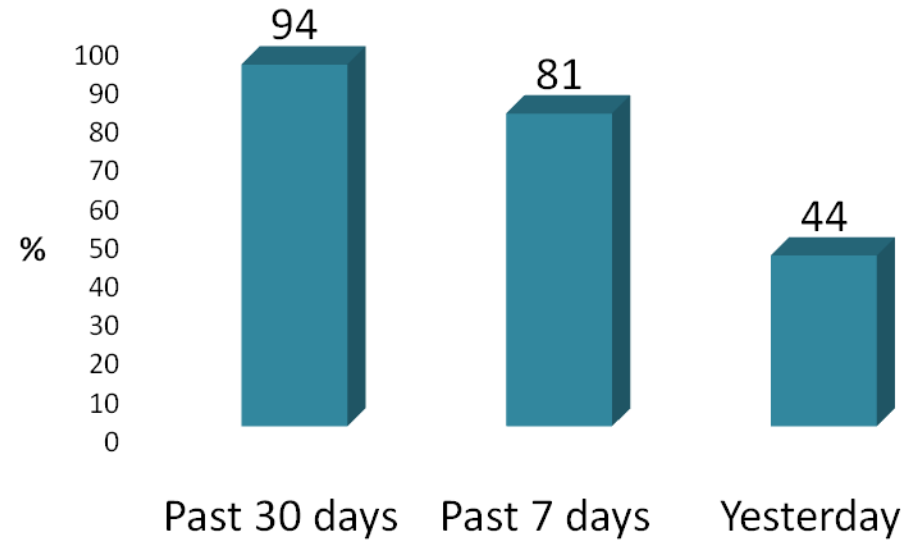
Taiwan: Taipei elites

89% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



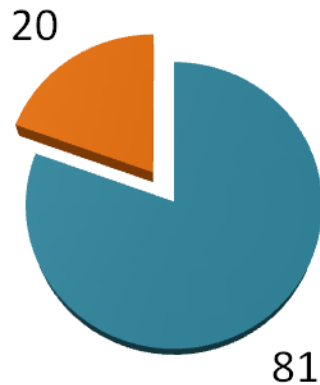
94% watch regional cable & satellite TV



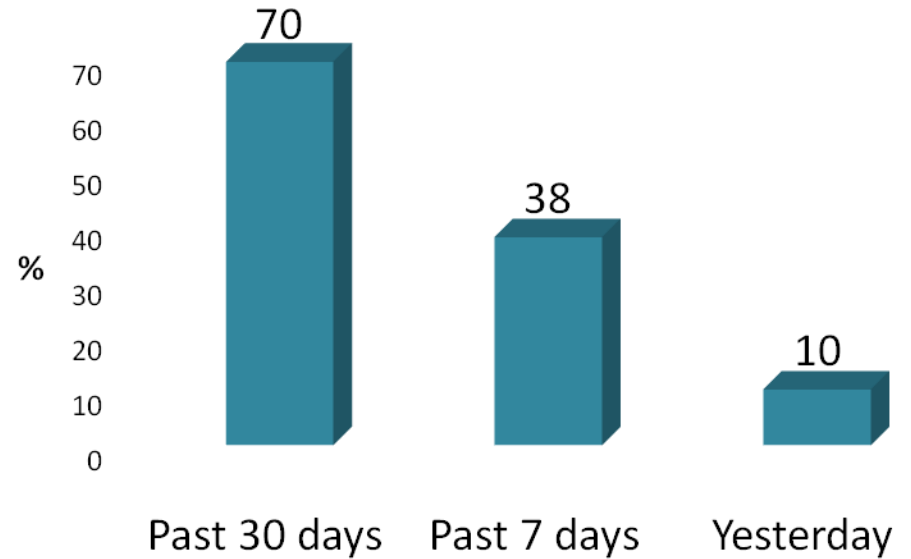
South Korea: Seoul elites

81% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



70% watch regional cable & satellite TV



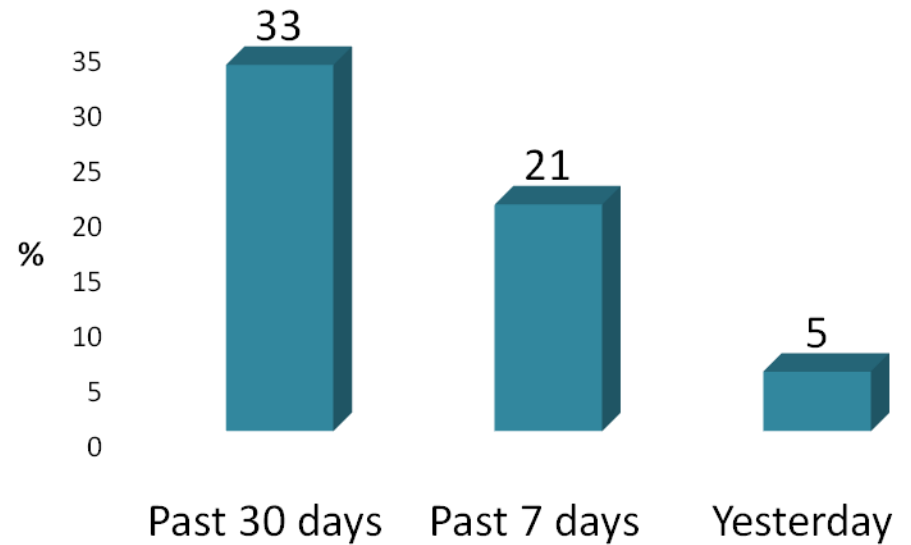
Japan: Tokyo elites

62% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



33% watch regional cable & satellite TV



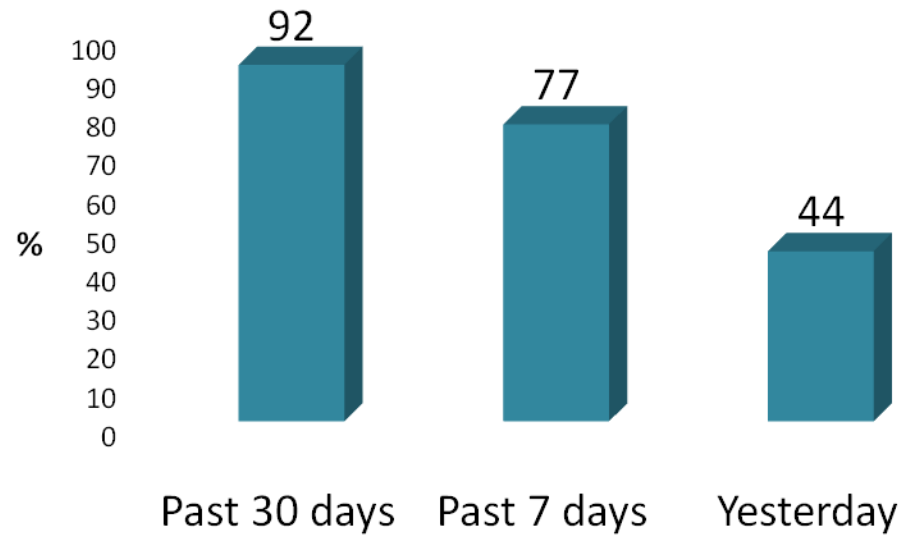
Indian elites

95% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



92% watch regional cable & satellite TV



Australian elites

39% have subscription TV

- Have access to subscription TV at home
- Do not have access to subscription TV at home



55% watch regional cable & satellite TV

